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**Aim 2: Sustainable Development**

AIM	Objective	Initiative	Key Action	Status	Notes	Lead
2	Make Penarth Town Council offices and services more accessible to the public of Penarth	Install a platform lift in the foyer of West House and automatic door mechanism to the inner front doors	Enabling members of the public to access West House without difficulty when using a wheelchair, pushing a pram or generally experiencing mobility issues		Both installed in November 2016	VEL

	Increase hiring opportunities of available rooms at West House for community group use	Penarth Town Councillor Surgeries; Penarth Town Council Offices; Police PACT meetings; voluntary group meetings; Citizens' Advice Bureau Meetings can accommodate people with mobility issues more easily	Promote West House as a Community Hub for a variety of uses by Penarth community		Penarth Town Council members hold a regular surgery each Saturday at West House; Penarth Police Service has recently merged its ward PACT meetings to meet on an all ward basis at West House; Glamorgan Voluntary Services and the Citizens Advice Bureau use West House as a base when actively promoting its services in Penarth  Vale of Glamorgan Registrar's Service, Youth Service and Adult Education Service already occupy space within West House	AT/KL
	Install Solar Panel Technology to Council venues	50% capital costs would be required to purchase and install the infrastructure	Working with energy specialist consultants to develop the project towards realising the income to run council venues on a break even basis (at least). Working with VoG Planning Officers		A future public works loan would be required to realise the capital required.	KJH/VEL
	Secure the asset transfer of Kymin House and Grounds from the Vale of Glamorgan Council	To agree a long tenure lease with the VoG to secure Penarth's interest and use of this site	Agree the tenure, negotiate covenant removal to accommodate greater community participation at the venue and to develop and improve the site as a wedding ceremony and reception venue of choice		A future public works loan would be required to realise the capital required to redevelop the Kymin site to accommodate larger wedding ceremonies and receptions and to offer community related activities a greater choice of facilities including kitchen space, at other times	AT/NMc

	Promote Headland Link Project Team	To encourage the Project Team's work and proposal	Utilise town council venues to enable the Project Team to spread the word about the proposal through consultative means			PTC
	Obtain Green Flag Status at the Kymin	To maintain the high standards recognised by the green flag scheme	Apply in 1 <sup>st</sup> Quarter of 2017		Improvement plans for the Kymin and grounds will be strengthened by green flag status	AC/KJH
	Obtain Green Flag Status at the Cemetery	To maintain high standards recognised by the green flag scheme	Apply in 2018		Improvement plans for the Cemetery will be strengthened by green flag status	AC/KJH
	To transform the Esplanade into a contemporary venue for residents and visitors to promenade, dine and relax	Work with the Vale of Glamorgan Council to redesign the Esplanade layout	Propose ideas to the Vale of Glamorgan Council via an Officer working group for plans to be proposed to Penarth residents and businesses		The Vale of Glamorgan Council would need to secure funding to realise this project	EB/KJH/AC

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

**Aim 3: A Participative Community**

AIM	Objective	Initiative	Key Action	Status	Notes	Lead
3	Develop	Generate 2	Increase community participation by increasing		The Customer Services Lead and Civic Support Lead Officers	AT/NMc

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**PENARTH TOWN COUNCIL**





	Picnic Penarth	events per year	the number of stallholders Generate an income from the stall pitches Work in partnership with Arriva Trains Wales to secure use of the train station's car park for the duration of the event Secure sponsorship of the event		are working on Picnic Penarth, Spring 2017. Static retailers in the town benefited enormously from the previous events held in 2015/16, therefore the economic benefit to the town is not just for the event itself but is far wider reaching to include the town centre and esplanade businesses	
	Penarth Summer Festival	Develop a fresh take on the infamous Summer Festival and Carnival Parade	Increase community participation and refresh the activities on offer for the day/weekend Work in partnership with community groups to maximise the potential of the event Secure sponsorship of the event		The Customer Services Lead and Civic Support Lead Officers are working on Summer Festival 2017. Static retailers in the town benefit from the economic impact of this event	AT/NMc
	Christmas Festival and Late Night Shopping Event	Build upon successful events of 2016 to promote Penarth town as the retail/food destination of choice	Increase community participation of these events to maximise economic benefits			AT/NMc

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**Aim 4: Capable and motivated community leadership**




AIM	Objective	Initiative	Key Action	Status	Notes	Lead
1	Fully motivated and trained officers and members	Recruitment of suitably experienced and qualified officers to deliver the next 5-year strategic plan	Staffing structure has completed its recruitment (with the exception of one frozen post) in 2016 with a well-qualified and experienced cohort of staff Members of the Council to be trained on key aspects of work undertaken by local councillors		Achieved  Future members training will commence from May 2017.	EB
	Sustain the role of the Future Projects Partnership	Continue to work up and deliver projects in line with the Town Place Plan	Wayfinding Signage Public Seating Community Noticeboards and Bus Shelter Advertising		Wayfinding signage delivered in December 2016 Public Seating – delivered in December 2016 Other projects being worked up in 2017/18	AC/EB
	Work Closer with the Business Community of Penarth	Involving work and projects that encapsulates all aims and objectives of the Council	Involve the community and business community in consultative processes about the future plans of the Council		Under the Wellbeing of Future Generations (Wales) Act 2015, this approach will underpin how the town council operates for generations to come	EB/The Team

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**Aim 5: Locally Relevant Services (West House)**

AIM	Objective	Initiative	Key Action	Status	Notes	Lead
5	Working Closer with the Community of Penarth	Develop West House as a Community Focused Hub	Utilise the annexe space to generate economic development opportunities in Penarth	GREEN	Indycube, Community Interest Company have occupied the Annexe since September 2016 on a six month trial to offer flexible, easy-in, easy-out access to superfast broadband, office facilities and a business postal address	VEL
	Community Services available from West House	Offer available space within West House to franchise community services' opportunities	Safeguard community services that are key to residents of Penarth at the same time as accessing existing Penarth Town Council services	AMBER	An assessment of availability of space and future planning of how this space is utilised will be required by Core Services Manager	VEL
	Maintain West House Cottage as prime office accommodation	Manage and maintain 100% occupancy of West House Cottage	To maximise rental and services income that offers organisations prime office accommodation in the centre of Penarth	GREEN	Crossroads and Eastern Vale Community Transport charities have occupied space at West House Cottage since July 2016.	VEL
	Complete upgrading of outside services	Complete tarmacking of rear car park	Reconfiguration of West House Car Park facilities could accommodate weekend shopping when available	AMBER	Outside facilities have been upgraded to accommodate the core services team of the Council. Completion of the car park resurfacing will assist expansion of services at West House in the future	VEL
	Increase use of West House as a wedding venue of choice	Refurbish toilet and kitchen facilities at West House to meet requirements of bridal parties	Refurbish ground floor male and disabled toilets, ground and first floor female toilet and kitchen facilities.	AMBER	A future public works loan will be required to enable these works.	VEL/EB

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**Aim 1: The Wellbeing of the Penarth Community**

AIM	Objective	Initiative/Proposal	Key Action	Status	Notes	Lead
1	Redevelop Penarth Cemetery Chapel	Create Columbaria panel within the chapel and design a hall of remembrance for loved ones	Extend the life of the cemetery which has only approx. 2 years left for full interments. Columbaria is a form of storage of cremated remains. The hall of remembrance would provide loved ones with the opportunity to spend time at their relatives final resting place.		Heritage Lottery Funding applications would be required to assist with this redevelopment of the chapel. This would incorporate an extension to the rear of the building to accommodate the plant and machinery of the council's cemetery staff. A future public works loan would also be required for works that sit outside of the HLF grant application process.	KJH
	Revitalise the interior and exterior of the Paget Rooms	Develop a retro feel at the Paget Rooms that brings back the venue to its heyday and increases turnover and income	Install a lift Create softer furnishings for a more versatile venue Modernise/install a dumb waiter system to enable dinner dances to take place Install catering kitchen Install versatile seating and staging for a quick turnaround, maximising usage by a variety of hirers Seal the roof Re-wire the building Refurbish top floor accommodation		A future public works loan would be required to achieve these works.	AT/NMc/VEL
	Operate Turner House Gallery	Create a cultural, arts and heritage centre that offers something for everyone	Negotiate with the National Museum of Wales regarding the Gallery's future use		A Heritage Lottery funding grant application and a future public works loan would be required to take Turner House Gallery to new heights. The town council could open the doors of the Gallery in its current form for community use and develop a timetable of events that would be supported by the	AC/EB

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					Development & Innovations team of the Council	
	Establish if existing allotments can be split to accommodate the current waiting list	Contact all existing plot holders to see if they would be willing to share/split their plots with other people keen to set up an allotment	Customer Services Officer is contacting allotment holders to ascertain their position		A more realistic estimate of future allotment space will then be achievable to see if further allotment space is required	AT/KL
	Identify if there are other suitable plots in Penarth for allotment space	Working in partnership with the Vale of Glamorgan Council's Reshaping of Services team	Consider previous allotment sites in the town if the demand requires it		A future public works loan would be required to set up a new facility prior to new tenants taking up their pitches	KJH/VEL
	Modernise and Refurbish play areas and open spaces	Create a modern environment for children to play, stay fit, active and healthy	Upgrade play areas around the town under the town council's management and ownership. Consider alternative uses for open spaces under the town council's management		A future public works loan would be required to fund the infrastructure and redevelopment of these sites.	VEL
	Establish the "Penarth in Bloom" project	To develop Penarth as an attractive, thriving seaside town	To devise pilot schemes in 2017/18 that will act as the catalyst for a wider "Penarth in Bloom" scheme in future years		PTC is working closely with local experts and other interested parties to develop a pilot scheme. This project forms part of the Future Projects Partnership's forward programme.	AC/AT/VEL